



April 2021-Professional Salon Products

Have you often wondered what is the difference in the shampoo found at your local retailer and the shampoo sold at the salon? What is really in that bottle? Retailers are not legally allowed to sell Salon brand products.

They may be diluted or may even be tampered with. Some of the largest brands in our industry are the most frequently diverted. These products may be expired, and some have even been found to contain bacteria. Lotions and creams have been found in bottles trying to pass as salon brand conditioners.

If you purchase at a drugstore there are no guarantees of authenticity. Are you really getting the product you need for your type of hair? I know the brands I have, and they are guaranteed. If you do not like them then bring them back! Some of you may wonder - why not just buy the drug store brand? Professional products have higher concentrations of ingredients. Drugstore brands may be less expensive but are sometimes diluted. Would you wash your silk blouse with dish washing detergent? I know you wouldn't!

Invest - you will be happy to hear that purchasing your hair products from the Salon is how we stay in business, purchase our styling tools, and continue our education. If you love your stylist - buy from us!

If you are running low on your favorite product, send me a message via the Wix app. I can let you know if the product is in stock and have it ready for you when you book your next appointment.

Thank you for your business!